

# POWER UP: WOMEN'S LEADERSHIP CONFERENCE

CONNECTIONS | PROFESSIONAL DEVELOPMENT | COLLABORATION



NEW ORLEANS  
CHAMBER  
FOUNDATION



WOMEN'S  
LEADERSHIP  
CONFERENCE

## Thu, June 6, 2024

NEW ORLEANS ERNEST N.  
MORIAL CONVENTION CENTER

LA NOUVELLE ORLEANS  
BALLROOM

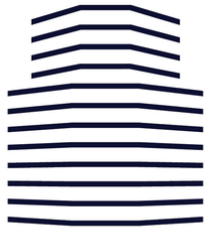


The Power Up: Women's Leadership Conference benefits the New Orleans Chamber Foundation, a 501c3 non-profit organization founded to advance the mission of the New Orleans Chamber of Commerce and positively impact quality of life through education and community development.

With your support, we can make New Orleans a better place to live, work, and play.

[WWW.POWERUPNOLA.COM](http://WWW.POWERUPNOLA.COM)





**NEW ORLEANS  
CHAMBER  
FOUNDATION**

**Mission**

To advance the mission of the New Orleans Chamber of Commerce and positively impact the quality of life through education and community development.



By leveraging the support of the New Orleans business community we can make New Orleans a better place to live, work, and play by securing additional external support for the community to enhance sustainable economic development, entrepreneurship, small business growth, and workforce development initiatives.





CONNECTIONS | PROFESSIONAL DEVELOPMENT | COLLABORATION



The Power Up: Women's Leadership Conference was developed in 2019 by the New Orleans Chamber of Commerce as the South's first collaborative Women's Leadership Conference. This event connects like-minded individuals pursuing career advancement and networking opportunities.

In 2023 the Chamber's 501c3 Foundation absorbed the conference to further expand its scope of activities, collaborate on a regional basis, and positively impact quality of life through education and community development.

- 16+ breakout sessions, round table discussions, and workshops featuring women's organizations from across the region
- 2 Keynote Presentations
- Conference App featuring speakers, sessions, sponsors, & more
- Networking & Connections
- Exhibiting Opportunities
- 700-1,000 attendees



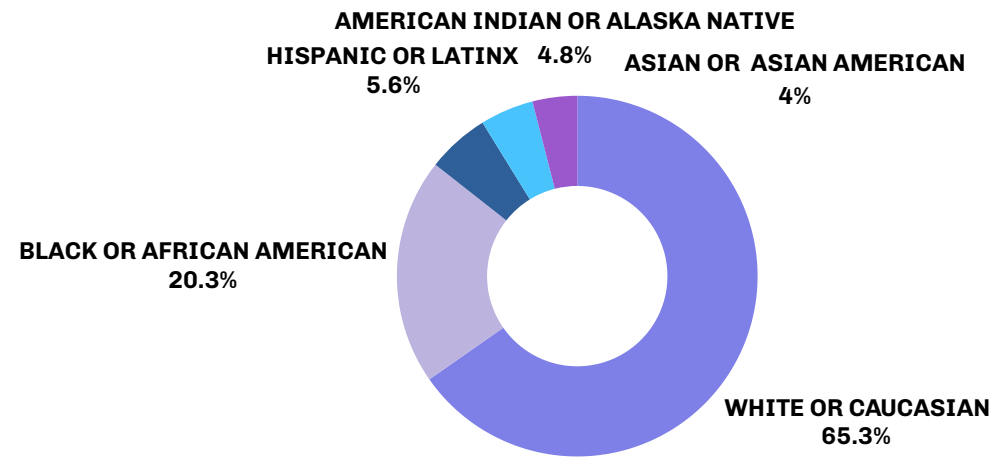
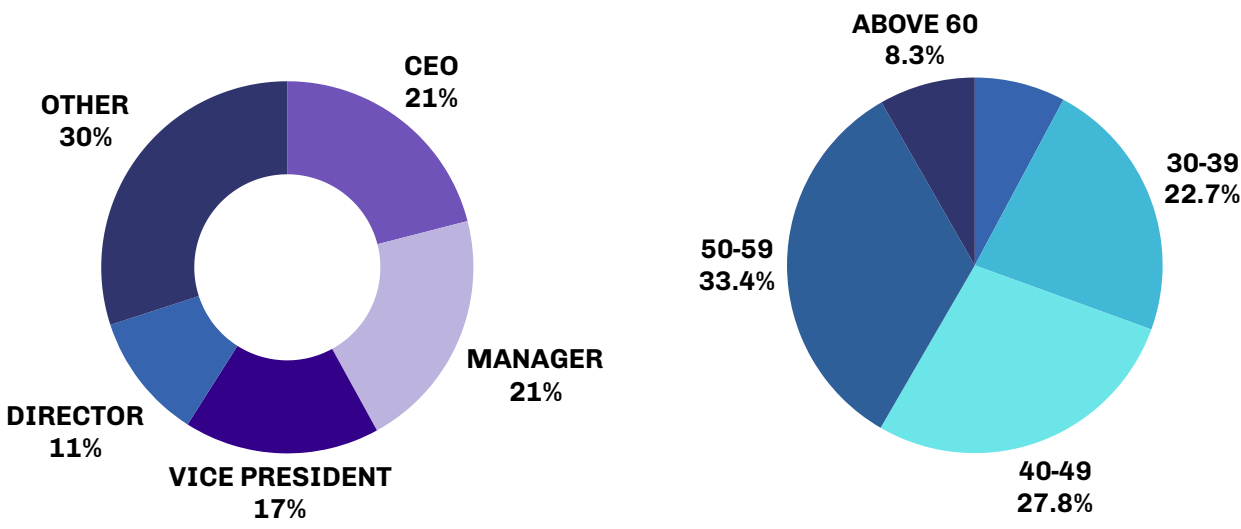
With your tax deductible contribution, we can make New Orleans a better place to live, work, and play.

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# WHO ATTENDS?





# SPONSORSHIP PACKAGES



## NETWORKING HAPPY HOUR SPONSOR \$10,000

**Building a Strong Network and Promoting Collaboration Among Women Professionals**

- Opportunity to place one company branded item on high boy tables for Happy Hour
- Opportunity to place one company branded item in conference tote
- Sponsor logo featured prominently on go-cups for Happy Hour
- Sponsor logo featured with other sponsors on attendee name badge and in the New Orleans Chamber's annual membership directory
- Exhibitor Table during happy hour at event
  - Table is for marketing purposes only
  - No on-site sales permitted
  - (1) 5 amp power drop included
- Prominent Ad in event app \*Size and specifications to be provided
- 16 Tickets with 2 reserved tables near stage for breakfast and lunch
- Color Logo individually listed on PowerPoint presentation (rolling at various times throughout the registration/networking period, breakfast, and the luncheon)
- Color Logo with link to Sponsor's website on event website

**Interested? Contact Paige Davis**

Paige@NewOrleansChamber.org

# SPONSORSHIP PACKAGES



## PREMIER SPONSOR

**\$10,000**

**Your Brand in the Spotlight with Every Introduction**

### **Name Badge Lanyard Sponsor OR Conference Tote Sponsor**

- Opportunity to place one company branded item in conference tote
- Co-Branded Attendee Name Badge Lanyard OR Conference Tote with the New Orleans Chamber
- Sponsor logo featured with other sponsors on attendee name badge and in the New Orleans Chamber's annual membership directory
- Exhibitor Table at event
  - Table is for marketing purposes only
  - No on-site sales permitted
  - (1) 5 amp power drop included
- Ad in event app \*Size and specifications to be provided
- 8 Tickets with 1 reserved table near stage
- Color Logo listed with other Premier Sponsors on PowerPoint presentation (rolling at various times throughout the registration/networking period, breakfast, and the luncheon)
- Color Logo with link to Sponsor's website on event website

**Interested? Contact Paige Davis**

[Paige@NewOrleansChamber.org](mailto:Paige@NewOrleansChamber.org)



# SPONSORSHIP PACKAGES



## IMPACT SPONSOR \$8,000

Creating Meaningful Connections and Fostering Collaboration

### App Sponsor, WIFI Sponsor, Charging Station Sponsor, Hydration Sponsor, Women's Health Sponsor

- Opportunity to place one company branded item in conference tote
- Sponsor logo featured with other sponsors on attendee name badge and in the New Orleans Chamber's annual membership directory
- Exhibitor Table at event
  - Table is for marketing purposes only
  - No on-site sales permitted
  - (1) 5 amp power drop included
- Ad in event app \*Size and specifications to be provided
- 8 Tickets with 1 reserved table near stage
- Color Logo listed with other Premier Sponsors on PowerPoint presentation (rolling at various times throughout the registration/networking period, breakfast, and the luncheon)
- Color Logo with link to Sponsor's website on event website

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# SPONSORSHIP PACKAGES



## **PARTNER SPONSOR - \$5,000**

**Enhancing the Attendee Experience to Foster Connections**

### **Coffee & Connections Sponsor, Morning Break Sponsor, Afternoon Break Sponsor**

- Opportunity to place one company branded item in conference tote
- Sponsor logo featured with other sponsors on attendee name badge and in the New Orleans Chamber's annual membership directory
- Exhibitor Table at event
  - Table is for marketing purposes only
  - No on-site sales permitted
  - (1) 5 amp power drop included
- 8 Tickets with 1 reserved table
- Ad in event app \*Size and specifications to be provided
- Color Logo listed with other Partner Sponsors on PowerPoint presentation (rolling at various times throughout the registration/networking period, breakfast, and the luncheon)
- Color Logo with link to Sponsor's website on event website



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## EXHIBITOR TABLE - \$2,500

Increase Your Brand's Exposure

- Exhibitor Table at event
  - Table is for marketing purposes only
  - No on-site sales permitted
  - (1) 5 amp power drop included
- (2) tickets to conference for staff working exhibitor table



## RESERVED COMPANY TABLE

\$1,800

Invest in Your Team or Invite Your Clients

- 8 tickets to conference with 1 reserved table for breakfast and lunch keynote sessions

## INDIVIDUAL TICKETS

Professional Development & Connections

- Early Bird - \$175
  - \*Ends April 5th
- General Admission - \$240



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